Courting the Law Enforcement Technology Market

Sid Heal Los Angeles Sheriff's Department

w "high tech" are we?

- Current Force Options have been round since the 1800's
- Colt "Peacemaker" or Beretta 92F?
- Billy club or Expandable Baton?
- Body Armor or Suit of Armor?
- Kinetic Energy and Blunt Trauma
- Pain is OK, Injury is not
- Ve **need** better tools!

Technology: Can it Make a Difference?

A View from Hollywood

rketing Concerns

- law Enforcement Market is Fragmented
- More than 17,000 agencies
- Most have less than 50 employees
- Hilitary "Basic Infantryman" concept vs.
- law Enforcement's Specialists
- Versatility features to the military are "Bell's and Whistles" to Law Enforcement

e Questions

- Ensemble or Components?
- echnological Fix or Mechanical Fix?
- Dff-The-Shelf or "Cutting Edge?"
- Better is the enemy of good enough
- dentification or Alert?
- Interpretation is not usually an advantage
- Market Pull or Technology Push?
- Solutions looking for Problems

e Rules

he Standard is *not* perfection, the Itandard is the alternative! alse Positives are Acceptable — False legatives are Not lvoid emotion arousing "Buzz" Words nd Acronyms o not Raise Medical or Biological sues he Magic Number is 3/4 of a second

bediments

nteroperability with other systems

- Existing Delivery Devices
- Over the Counter Consumables
- Hidden and "Soft" Dollars
- Training
- Consumables
- Maintenance

w Stoppers

- local law enforcement has **no** R&D noney
- Local taxpayers are not patient with people "experimenting" with their money
- Return On Investment (ROI) must be vithin the tenure of elected officials
- When challenged, provides "the stick to beat them with"

Questions?

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